

essence

*showroom
launch
promotion*



essence

ESSENCE CAPSULE COLLECTION

**“il nuovo sistema
di arredo negozio
nel rispetto
dell’ambiente”**

Il calore del legno e la sua natura eco sostenibile, unita al metallo, sfruttato per la sua resistenza strutturale ma esaltato nei dettagli.

Questo il concept della nuova linea Essence. Dettagli non solo formali: Essence nasconde un innovativo sistema a cremagliera.

Ecologica, grazie alla verniciatura all'acqua, sostenibile perchè realizzata con legno proveniente da foreste consapevolmente gestite, e completamente plastic-free dall'imballo alla struttura.

Essence rivoluziona il modo di pensare l'arredo negozio nel rispetto dell'ambiente.

***“the new
shopfitting
system that
respects the
enviroment”***

The warmth of wood and its eco-friendly nature together with metal, which is employed for its structural strenght but is enhanced in every detail.

This is the concept of the new Essence line. Not only formal details: Essence hides an innovative upright system.

Essence is eco-friendly, thanks to the use of water-based paints; sustainable, thanks to its woods coming from forests under responsible management; totally plastic-free, from the packaging to the structure.

Essence starts a revolution in the way of thinking about shopfittings while respecting the environment.

PROMO 1

ARTICOLI

ESMIR

Specchio in rovere verniciato trasparente all'acqua, metallo verniciato Bronzo.

ESS1

Stender regolabile in rovere verniciato trasparente all'acqua, metallo vern. Bronzo.

Sistema a parete costituito da:

- 2 montanti parete-parete in rovere verniciato trasparente all'acqua, metallo verniciato Bronzo
- 2 mensole in nobilitato Marmo Chiaro, staffe in metallo verniciato Bronzo
- 1 mensola in nobilitato Marmo Chiaro con barra appenderia in rovere verniciato all'acqua, staffe in metallo verniciato Bronzo

ALLESTIMENTO

PANNELLI FONDO

Pannelli rosa con logo Hi Retail.

PAVIMENTO EFFETTO TERRAZZO

Stampa antigraffio calpestabile, su pannelli nobilitati.

ITEMS

ESMIR

Mirror in oak water transparent painted, metal elements painted Bronze.

ESS1

Adjustable stenders in oak water transparent painted, metal elements painted Bronze.

Wall system composed by:

- 2 upright wall-wall oak water transparent painted, metal elements painted Bronze
- 2 shelves in Marmo Chiaro chipboard, metal brackets painted Bronze
- 2 shelf in Marmo Chiaro chipboard with hanging bar in oak water transparent painted, metal brackets painted Bronze

SETTING

BACK PANELS

Pink panels with Hi Retail logo.

FLOOR TERRAZZO EFFECT

Scratchproof walkable print, on chipboard panels.

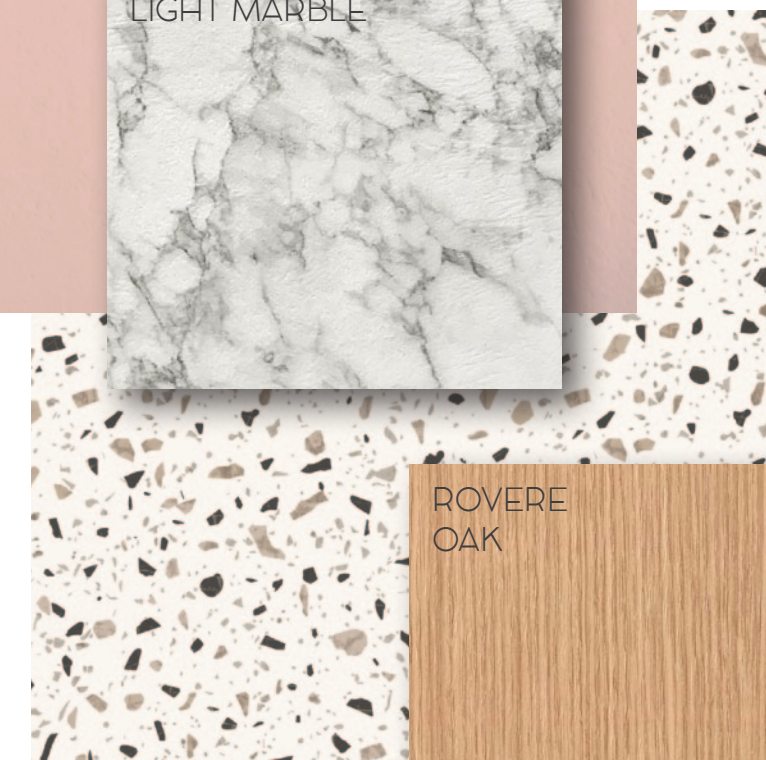
MOOD MATERIALS

METAL
BRONZE

fondale rosa
pink backdrop

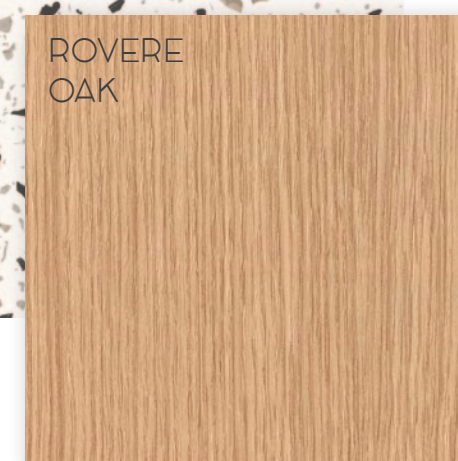


MARMO CHIARO
LIGHT MARBLE



pavimento terrazzo
terrazzo floor

ROVERE
OAK



PROMO 1



PROMO 1



PROMO 2

ARTICOLI

Counter Birdland

Counter con frontale effetto listelli in rovere verniciato trasparente all'acqua, laterali in mdf vern. Quartz Pink, top in vetro retro vern. bianco, piedini in metallo vern. Bronzo.

EST3

Tavolo con top in nobilitato stampato all'acqua, gambe in rovere verniciato trasparente all'acqua, metallo verniciato Bronzo.

Sistema a parete costituito da:

- 3 montanti pavimento-parete in rovere verniciato trasparente all'acqua, metallo verniciato Bronzo
- 2 mensole L.60 in nobilitato Marmo Chiaro, staffe in metallo verniciato Bronzo
- 2 mensole (1x L.90 e 1x L.60) in nobilitato Marmo Chiaro con barra appenderia in rovere verniciato all'acqua, staffe in metallo verniciato
- 1 barra appenderia in rovere verniciato all'acqua, staffe in metallo verniciato.

ALLESTIMENTO

PANNELLI FONDO

Pannelli tinta rosa con logo Hi Retail.

PAVIMENTO EFFETTO TERRAZZO

Stampa antigraffio calpestabile, su pannelli nobilitati.

ITEMS

Counter Birdland

Counter with frontal wood slat manufacturing in oak water transparent painted, side painted in Quartz Pink mdf, top in glass white back-painted, legs in metal painted Bronze.

EST3

Table with top in chipboard water print, legs in oak water transparent painted, metal elements painted Bronze.

Wall system composed by:

- 2 upright floor-wall oak water transparent painted, metal elements painted Bronze
- 2 shelves L.60 in Marmo Chiaro chipboard, metal brackets painted Bronze
- 2 shelf (1x L.90 and 1x L.60) in Marmo Chiaro chipboard with hanging bar in oak water transparent painted, metal brackets painted Bronze
- 1 hanging bar in oak water transparent painted, metal brackets painted Bronze

SETTING

BACK PANELS

Pink panels with Hi Retail logo.

FLOOR TERRAZZO EFFECT

Scratchproof walkable print, on chipboard panels.

MOOD MATERIALS



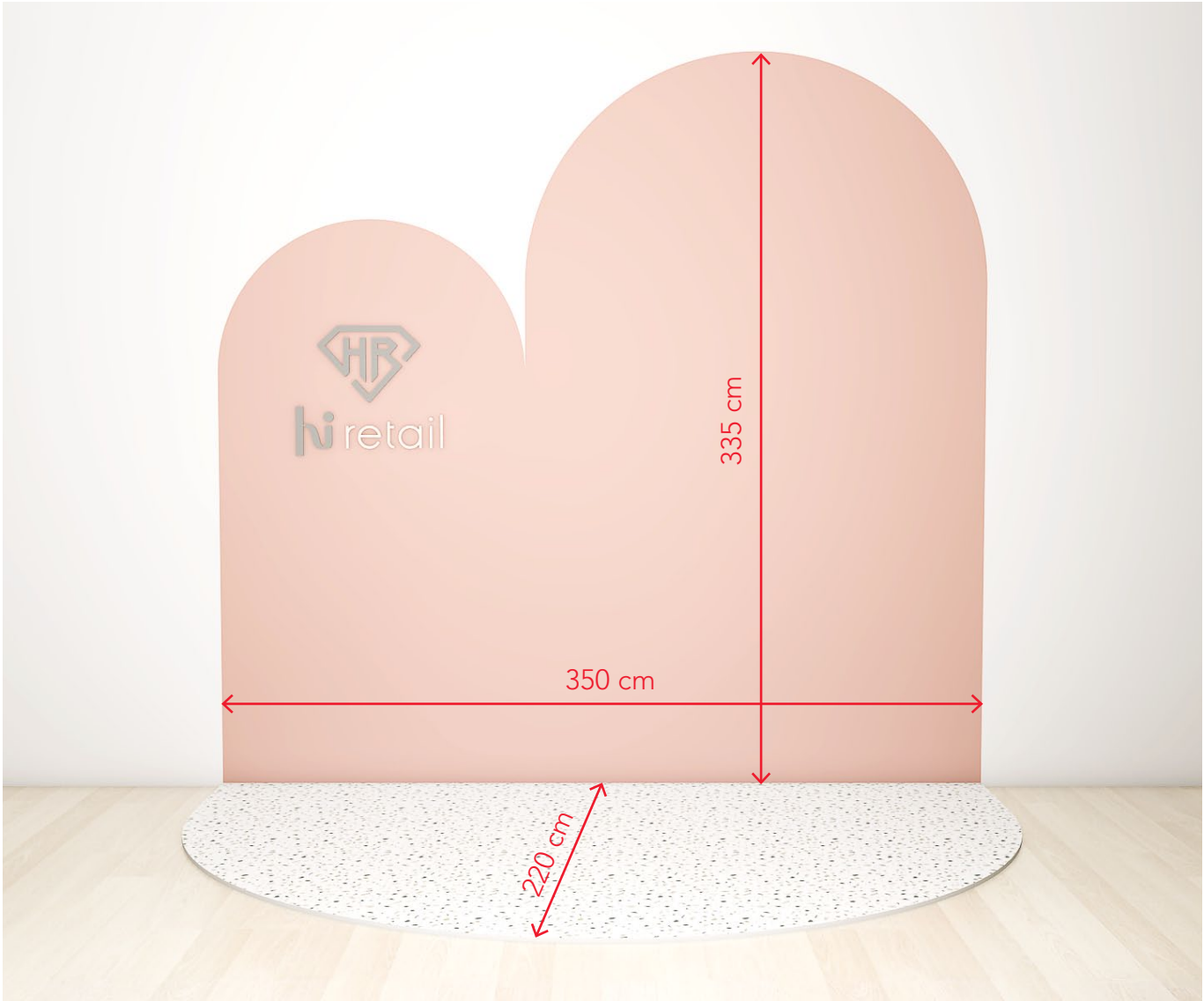
PROMO 2



PROMO 2



SETTING DIMENSIONS



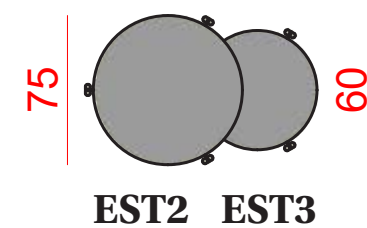
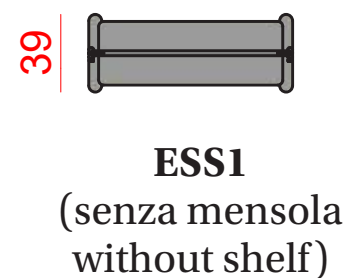
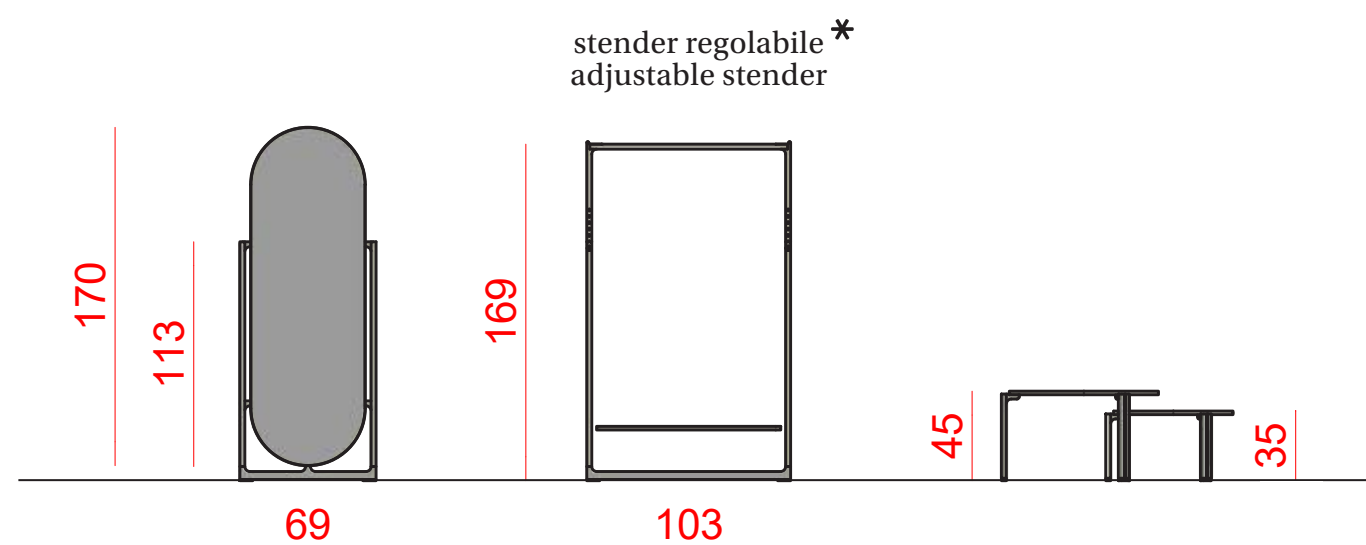
PROMOTION



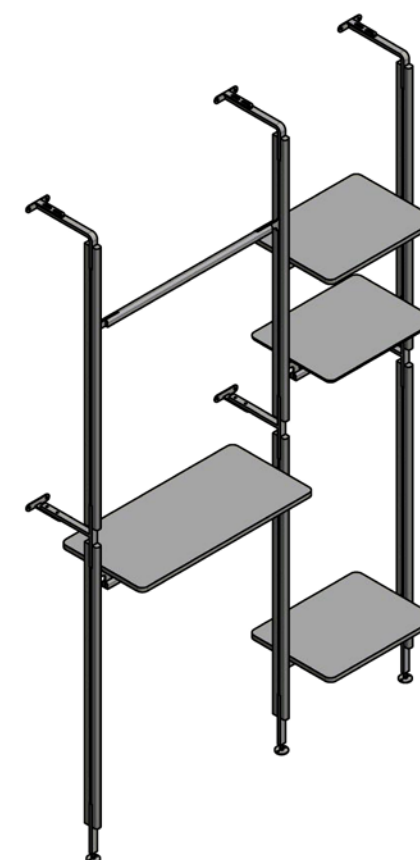
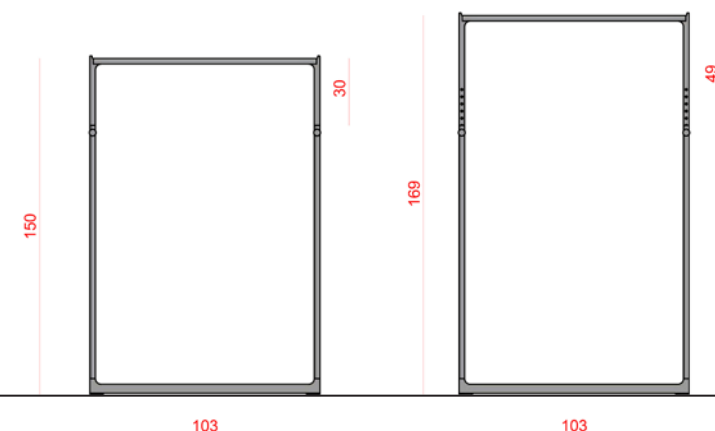
PROMO 1
1.500 €

PROMO 2
2.800 €

ITEMS DIMENSIONS

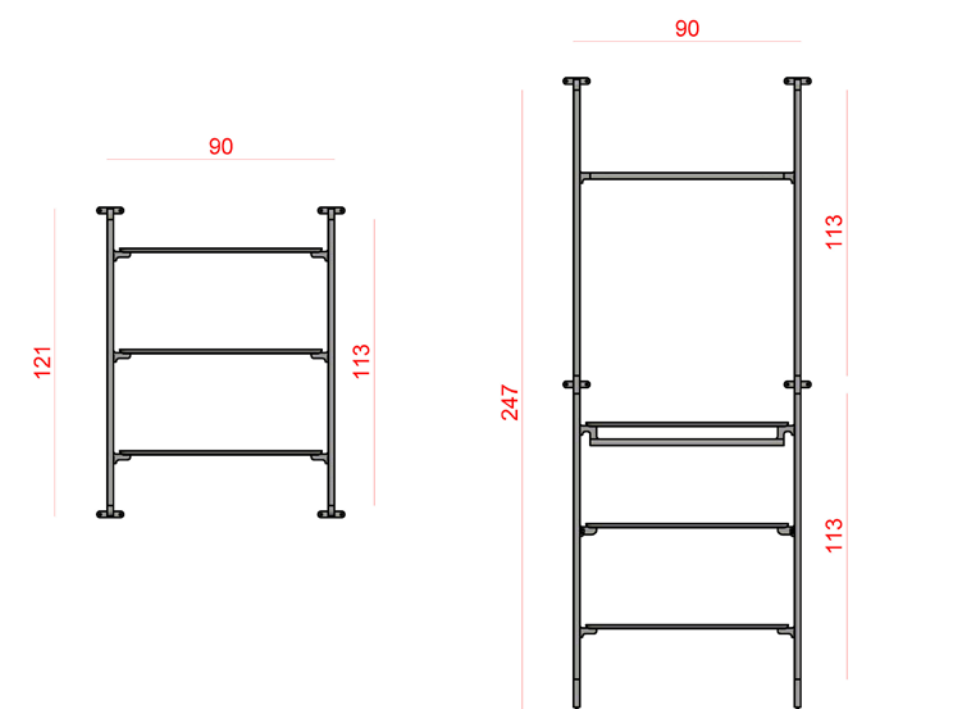
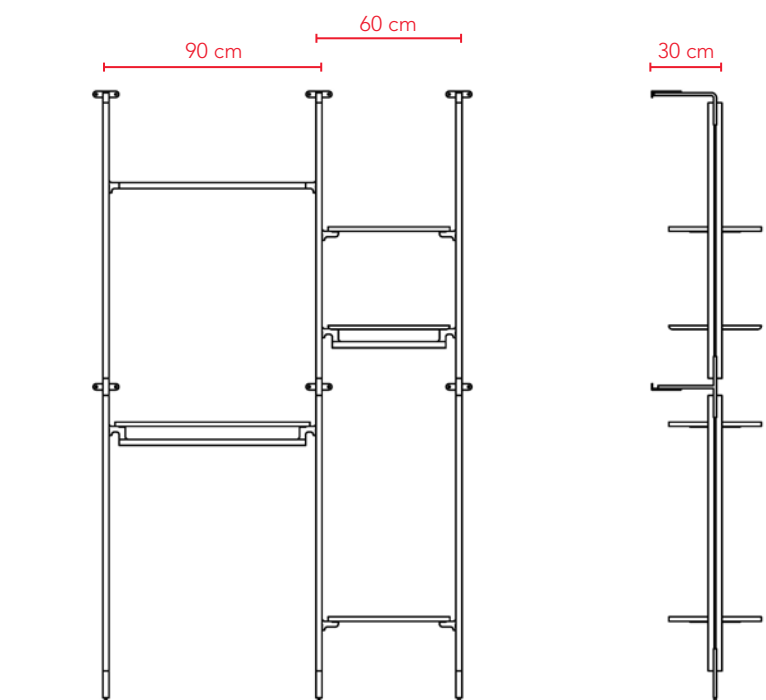


*
stender regolabile
adjustable stender

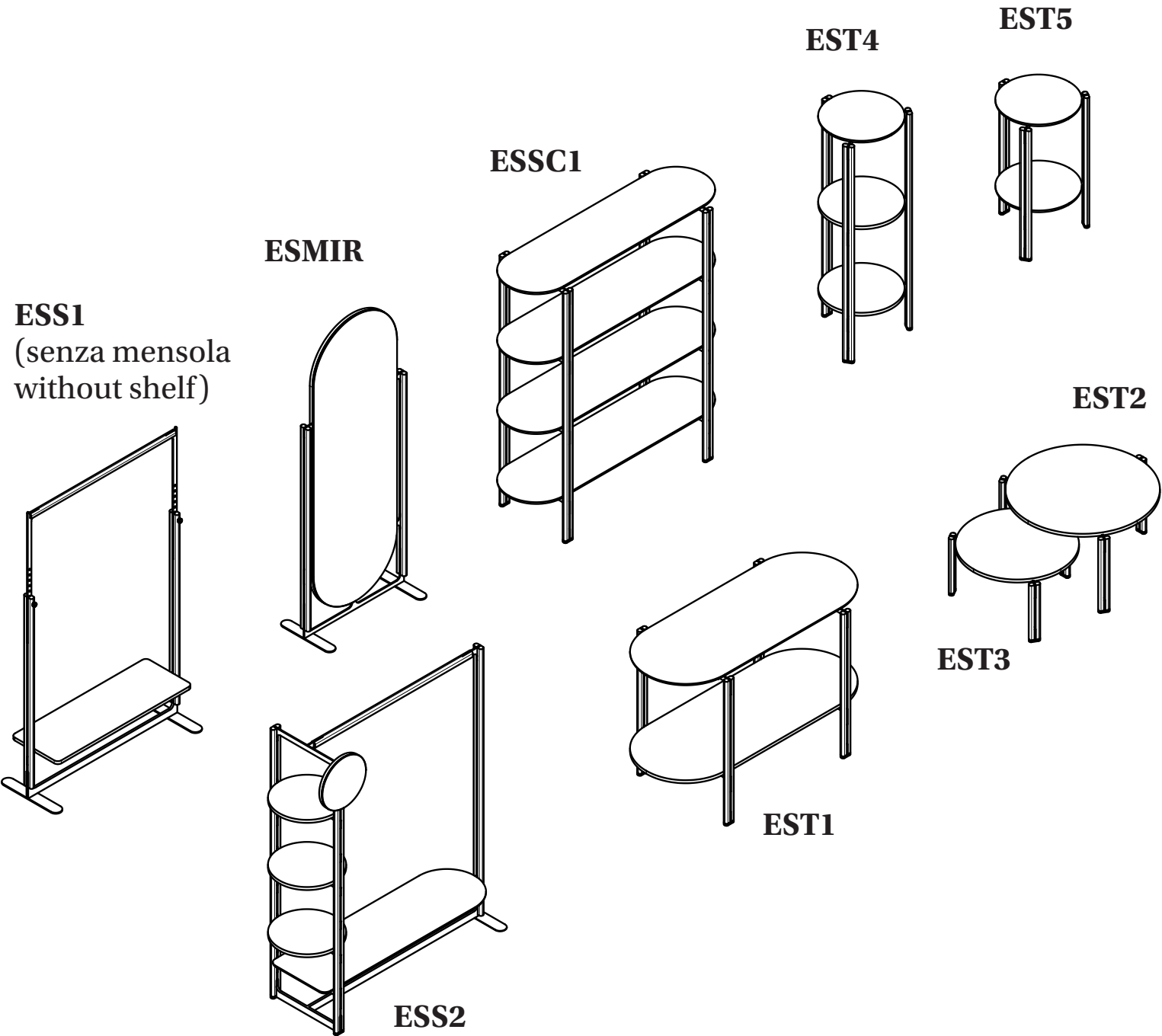
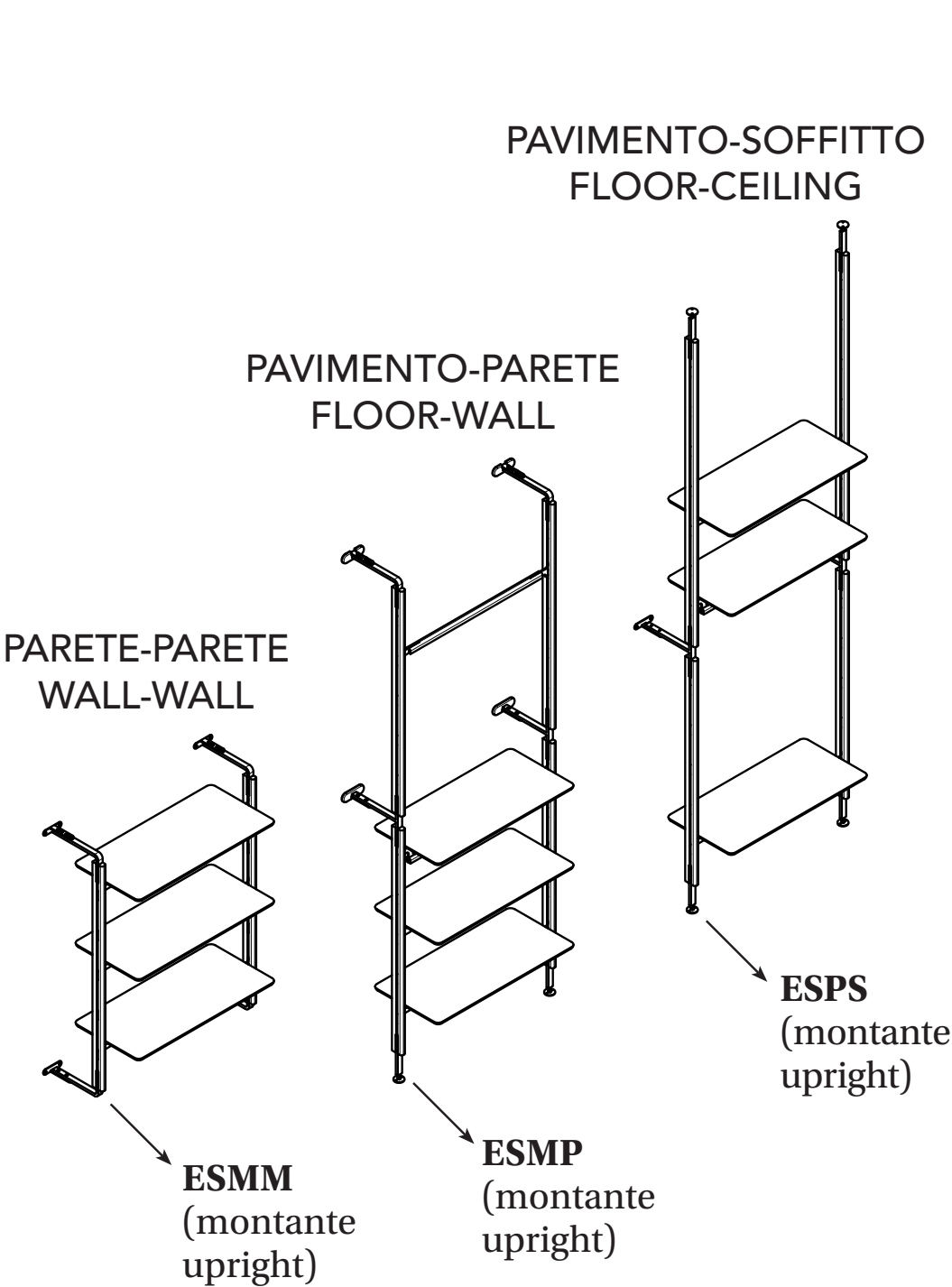


PASSO
STEPS

PROFONDITÀ
DEEP



COLLECTION OVERVIEW





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